THE PURDUE UNIVERSITY CALUMET
CHRONICLE

Week of Febuary 7, 2010 Vol. 30, Issue 20

WE ARE ONLINE pucchronicle.com

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Blizzard impacts PUC operations

Jonathan Pitman
Chronicle Correspondent

The blizzard bore down on PUC Tuesday, Feb. 1 prompting classes to close early and leading to the cancellation of all campus operations on Feb. 2 and 3.

Prior to the snowstorm hitting the region there was a spike in the amount of individuals who registered for the Alert Me System, which helped many students to evaluate whether to leave class early or stay on campus, Wes Lukoshus, assistant vice chancellor, said. The Alert Me System is part of the emergency management response tactic to alert students in the event of a major incident which is tested periodically to ensure its effectiveness.

There was a proactive meeting held Monday, Jan. 31 to discuss plans on closing the campus and interrupting activities if the weather became a problem, Lukoshus said.

Another meeting was held Tuesday, Feb. 1 with Vice Chancellor of Administrative Services Ken Johnston, Associate Vice Chancellor of Administrative Services Michael Kull, Vice Chancellor for Academic Affairs Ralph Rogers and Chief of Police Anthony Martin when it was apparent the snowstorm was heading for campus.

Kull monitored the radar and weather conditions and the decision was made to close campus after the 2 p.m. classes. The instructors were notified via e-mail and it was left to them to decide to hold class as planned, leave early or cancel altogether.

However, the entire campus was closed by 4 p.m. and the snow removal process began in order to keep the lots clear before, during and after the storm. However, there still remain a restricted number of parking spots due to the enormous buildup of snow mountains. Lukoshus suggested students incorporate more time to there commute in order to assure a spot.

Another issue was determining whether the

Chronicle Photo by Kayla Greenwell

Campus parking lots were shut down by the snow, despite the best efforts of maintenence crew to get them clear

See Blizzards page 4

Fun in the snow

Brandon Stookey
News Editor

The blizzard did little to dampen the spirit of some PUC students living in the dorms. They were happy to take advantage of the mini vacation to build an igloo and even help dig each other's cars out.

Both Phill Mann and Ben Moul live in the University Village and are mechanical engineering majors. Mann, Moul and some of their friends started to build an igloo on Tuesday, Feb. 1 in the midst of the blizzard and have 100 man hours split between them.

Besides building an igloo, some students pitched in to help each other dig their cars out of the snow. Student housings have shovels available for student use, Courtney Griffin, an elementary education major and resident assistant for University Village, said. She helped other students dig out their cars and it took her 40 minutes to dig out her own car.

Chronicle photo by Kayla Greenwell

Benjamin moul and Phillip Mann build an impressive igloo outside of UV phase I for all to see.

Matt Hess, a junior electrical engineering major and resident of the University Village, helped eight students dig their cars out of the snow. He was not exactly motivated for the project but after finishing digging out one car another student would need help, Hess said.

"It was a tough situation to be in because people needed to get to work," he said. "I was glad to help them get out."

See Igloo page 4

Stuffed Animals Galore

Felicia Dieguez
Chronicle Correspondent

PUC student organizations, sponsored by Spring Break-Thru, are competitively collecting stuffed animals to help benefit the children of Northwest Indiana.

From the beginning of the spring semester through Feb. 14, student organizations who have signed up to compete in the "I Need a Hug" event are collecting new stuffed animals to distribute to children in Northwest Indiana as reading buddies for grade school students who may be in crisis.

The final count is set to take place on Feb. 14 in Calumet Falls, from 11 a.m. until 2 p.m with food and drinks, Director of Student Development and Outreach Rick Riddering said. PUC collected 761 stuffed animals last year.

"I'm challenging the students to see if we can get 1000," *Riddering said.*

Amanda Hill, president for College Mentors for Kids, said hers is a group that gets involved with at-risk children to help increase the likelihood they will attend college. CMFK has a goal of collecting 100 stuffed animals.

"I feel that this event is a great opportunity to help elementary students build literacy skills and get excited for independent reading," Hill said.

In the classroom, many students lack enthusiasm towards reading, but when the child is introduced to a stuffed animal buddy to read to, the child's interest in books is sparked and the child participates in reading activities more frequently, Hill said.

Student organizations are participating for a number of reasons, but the common theme is helping both the PUC campus community and the larger Northwest Indiana community.

"I think this event brings all organizations on campus together for a good cause. We definitely need more events like this," Angelita Reyes, president of Los Latinos, said.

Los Latinos had teddy bears left over from previous fundraisers and were thrilled to find a place for them in "I Need a Hug".

Student organizations seem more than up to Riddering's challenge of collecting 1000 stuffed animals. Unfortunately, Purdue University Gamers Guild (PUGG) did not collect many stuffed animals last year, Jade Lee

See Animals page 4

ADMINISTRATIVE update

Experience Technology.

Do you know which of these careers requires regular use of technology?

... advertising managers, air traffic controllers, animators, architects, biological scientists, broadcast technicians, carpenters, cartoonists, computer programmers, drafters, electricians, engineers, nurses, graphic designers, interior designers, landscape architects, mathematicians, mechanics, musicians, photographers, physicists, pilots, small business owners, sound engineers, web designers?

If you answered, **ALL OF THEM**, you get it – in more ways than one.

Integrating technology, increasing awareness

Our campus is off and running with Phase 2 of our *Experiences for a Lifetime* marketing campaign. For the next several weeks, the plan is to increase Purdue Calumet awareness – on and off campus – through our commitment of integrating technology to learn, to address challenges, to solve problems, and to advance Northwest Indiana and beyond.

The Winter on-line issue of Purdue Calumet INSIGHT magazine – accessible at www.purduecal.edu/insight – includes a feature story package about *various ways technology factors into what you're learning and how at* Purdue Calumet.

Effecting change, advancing our region

Consistent with Purdue tradition, that technological influence also extends beyond our campus and into our local communities, businesses and industries, where our use of technology is effecting change, troubleshooting problems and, ultimately, advancing our region and society.

While increasing awareness is a key objective of our Purdue Calumet marketing campaign, it also goes a long way in defining and reminding constituents who we are and what distinguishes us.

Huge roles to play

This campaign kicked off last fall with an emphasis on Purdue Calumet as a university distinctive by the Purdue degree it affords you to earn and the noteworthy experiences you gain doing so. Add the rich opportunities you have to **Experience Technology**, and both you and your university are on a fast track to assume huge roles in our challenge-filled, 21st century society.

What's Going On?
A look around PUC...

On and Off Campus

Career Events

Resume Roundup:
- Wed., Feb. 9th, 3p-7pm, SUL Concourse
- Thurs., Feb. 10th, 11am-3pm, SUL Concourse

Career Fairs & Special Events, All Majors Career and Intership Fair:
- Fri., Feb. 18th, 11am - 2pm, PUC Gym

Career Services @ your Services Days:
- Wed., Feb. 23rd, 11am - 2pm, SUL Concourse

FWS: Federal Work Study, Orientations:
- Mon., Feb. 7th, 3pm - 4pm, SUL 301
- Tues., Feb. 22nd, 12pm - 1pm, SUL 301

GSI : Graduate School Investigation, (Webinar Edition) - Gaining Admission into Highly Competitive Graduate Schools:
- On-Demand Video at http://webs.calumet.purdue.edu/careerservices/webshops/

B2B: Backpacks to Briefcases, (Webinars Edition) - LinkedIn: Your Way to a New Job:
- Tues., Feb. 22nd, 1pm - 2pm, SUL 301
- On-Demand Videos at http://webs.calumet.purdue.edu/careerservices/webshops/

Informal Recruiting Marines:
- Wed., Feb 16th, 11am - 2pm, SUL Concourse

Americall Teleperformance:
- Wed., Feb. 9th, 10am - 2pm, SUL Concourse
- Wed., Feb 23rd, 10am - 2pm, SUL Concourse

Formal Recruiting - Target Corp:
- Thurs., Feb. 24th, Sign up through CareerTrax at www.pucjobs.com

Resume/Cover Letter Review Sessions:
- Tuesdays, 10am or 2pm, SUL 349
- Wednesdays, NOON or 6pm, SUL 349
- Thursdays, 9am or 4pm, SUL 349

For more information about the events and resources provided by Career Services, please visit us at www.calumet.purdue.edu/careerservices, call (219) 989-2600 or stop by.

Anyone interested in publicizing events, organizations, clubs or departments in "What's Going On?" must submit briefs the Monday before publication. The Chronicle does not guarantee placement of briefs submitted.

Please limit submissions to four sentences and include the first and last name of the contact person.

Briefs may be submitted via e-mail at chronicle@calumet.purdue.edu or campus cc: mail - Chronicle or to the newsroom located in the Student Union and Library building, room 344H.

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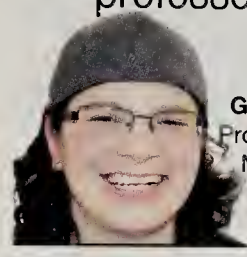

Sammy Gonzales
Production Manager

During the break, the time went by so fast that everyone I know did not want to go back to school except for me. If you knew me before then, you would be surprised like all of my other friends. Well, three design classes was the reason I could not wait to go back to school. I don't love studying, I hate studying, but I love learning. My major is Visual Communication and Graphic Arts and I have passion with designing more than writing and reading English.

Sitting in one of my design classes, I hoped the professor (which I refuse to give gender or name), would give great speeches about designs out in the world. Instead, I got a lecture about how computers work and how files work. The class ended earlier than when it should have so I hoped the next time the professor would gives us an assignment and teach us new things.

Hope had failed me once again; the entire class period was taken by the professor lecturing about old designs back then in 1960's and so on. The designs surely transformed over the years, and the professor started to catch my attention. That is, until the professor spent more than 35 minutes mentioning Picasso's paintings and how they effected the design world. Don't get me wrong, but isn't the design world supposed to be about fonts and pictures? I didn't really understand how Picasso's paintings affected the design world. Moving on, when the class ended, the professor didn't give us an assignment, which was a huge disappointment. Instead, the professor warned us about the quiz on the day's lecture and sent us on our way. I hoped, once again, this time for the professor would not quiz us on Picasso's paintings.

Hope had failed me once again.

After a few days, I whined like a baby to my parents and to my friends on how boring the professor was and how much time he wasted on talking instead of teaching. Somehow ratemyprofessor.com popped up in my head and thought "Mm, this might be a good idea." So I went and checked out every professor I have for this semester. I checked out the comments for my Picasso loving professor. Boy, don't I wish I checked the site out before I enrolled the classes.

ratemyprofessor.com, may be the best reference to get ideas on how the professors teach. For me, I will have to check it out before I enroll the classes next time.

Readers can contact Sammy at chronicle.production@gmail.com or (219) 989-2547.

THE PURDUE UNIVERSITY CALUMET
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Spring 2011

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Dune Lorenz, Entertainment Editor
Rey Perez, Sports Editor
Morgan Walker, Photo Editor

Ice, ice, baby

The issue: Snowy conditions still dangerous
Our stance: Be careful, PUC

Stop, in the name of snow. This one, simple idea has been completely foreign to drivers over the past week. Despite major roads dwindling down to mere half-lanes, people all around the region still drive at or beyond the speed limit. When driving to and from school and work over the next week, please take caution and be aware of other drivers.

Once the temperature eventually warms, and all the snow melts, drivers will need to continue to stay aware, as the roads will alternate between dangerous wet conditions and slippery, icy roads. These roads might seem clear, but a common source of accidents is that people are not aware, thinking that the clear roads give them a free ticket to super speeds.

With University Village residents having to devote hours to shoveling their vehicles free of the snow, it is no wonder that some students in the local area without many helping hands might have to spend much longer. These commuter students should have longer drives to make, either taking alternate routes or driving slowly.

To top off this bad experience, once the students finally make it to campus, they will be greeted with fewer parking spots and less spaces in the parking lots available.

Until the roads are fully clear and the snow is melted and gone, it will be essential to pay attention to the other drivers on the road. A patch of black ice or a patch of snow at an intersection can quickly lead to loss of control and potentially an accident.

Even though coming back this week will be the first return to campus for many students in almost a week, the conditions are still less than favorable. Fortunately, the administration decided to shut everything down while the storm hit. It wouldn't have much mattered, though. Most students would not have shown up.

But stop, and take a moment to be thankful —we are fortunate not to have suffered through a much worse snowstorm. The day after tomorrow, campus will still be here and life will still go on, even if we still cannot see around corners at intersections or have to tunnel our way from the house to the garage.

COMMENTS?

Write to us and see your thoughts in print!

The Chronicle Editorial Policy

The views expressed in submitted commentaries and letters to the editor do not necessarily reflect the views of The Chronicle or Purdue University Calumet. The Chronicle is not an official publication of Purdue University Calumet. The Chronicle welcomes reader input. Letters and commentaries must include the writers name, class standing or other affiliation and a telephone number for verification. The more concise the letter, the better chance of publication. All materials submitted to The Chronicle become the property of The Chronicle. The Chronicle reserves the right to edit for clarity, accuracy, space and news style. Deadline for submissions is the Friday before the publication.

Egypt needs a revolution

Bill Koester
Asst. Sports Editor

The United States declares itself the land of the free, but our record of supporting freedom throughout the world over the years is, shall we say, spotty.

During the Cold War, we supported several authoritarian regimes in Central and South America because they were anti-communist. Many of them were just as oppressive as the Soviet Union, but the government figured they were better than any even vaguely leftist government.

We also have and do support several oppressive countries in the Middle-East, mainly because they provide us with oil. In fact, before the first Gulf War, Saddam Hussein was our ally because he was an enemy of Iran.

This trend is not surprising. Like all major world powers (called "empires" until WWII), the U.S. is likely to do what is in its own self-interest for the short-term, whether or not it is the thing best for those countries in the long run.

Like in all major empires, it's only a matter of time before repressed populaces would not take it anymore. For the United States and its allies, that's happening now.

It all began when the North African country of Tunisia overthrew its leader Zine El-Abidine Ben Ali. The *successful uprising spawned massive* protests in Egypt, a key U.S. ally in the region. The movement seeks to remove President Hosni Mubarak, who has ruled since 1981, and bring about democratic rule.

Many media outlets have projected fears that Egypt's uprising could hurt to the supply of oil coming to the U.S., or lead to a radical anti-West Islamist regime taking over the country. Really, though, a democratic revolution in the country could be the best thing in the long run.

Losing an easily-manipulated ally might make the U.S. government uneasy, but the way to stop the spread of extremism is not by installing and paying for dictators who crush all opposition (which is more likely to turn oppressed citizens onto extremism).

This trend is not surprising.

Instead, the way is through education, through freedom of information. By allowing the freedom of exchanging ideas, Egypt, or really any country, can learn to see for itself that there are better ways.

So far, President Obama has expressed support of the Egyptian people. The last few days things have turned violent, as Mubarak supporters have started attacking protesters. Now, the U.S. government is unsure of what to do, for fear radical groups could soon step into the picture.

The U.S. should stand with the Egyptian people; doing so could bring good will into the country for the U.S. should democracy ever come. And it would be nice to have some good will in the region we did not either install ourselves or help pay for.

Readers can contact Bill at chronicle_sports_editor@yahoo.com or (219) 989-2547.

Blizzards

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communication system was effective in notifying the students.

"Obviously they received the message. The goal was to deliver the message in a timely manner to get folks off campus once we made the decision on Tuesday morning that we were going to close mid afternoon," Lukoshus said.

Grace Gerhard, a nursing major, and sophomore, said she was relatively satisfied with the process.

"I think that PUC has handled the blizzard exceptionally well. I think that canceling classes Tuesday night, Wednesday and Thursday was a great idea. Although the Thursday cancellation might have seemed a little much to some people, I believe that as we are a predominantly commuter campus, this was a good call. The roads were still being plowed in many areas and cars needed to be shoveled out. I don't think they could have handled it better," Gerhard said.

One instrumental aspect of the communication process were the messages delivered to students via text message, e-mail, and through the PUC portal. The Alert Me System was used for the first time to inform the students and faculty of any updates related to the storm including school cancellations.

Chronicle photo by Lulu Zhao

Snow drift buries car on nearby street.

Chronicle photo by Parvizsho Aminov

Even after having the snow plows clean the streets many cars were still trapped in ridiculous amounts of snow.

Photo provided

because of the amount of the snow many people resorted to use snow blowers instead of shovels.

Chronicle photo by Kayla Greenwell

The igloo sits in front of UV Phase I.

Igloo

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Hess said depending on the car, there were usually about five students working to dig it out. Hess also helped out with the igloo.

The igloo is located outside of University Village Phase 1. The igloo stands about six feet tall in the center and has a six-foot circumference. They used three tubs to make the blocks and water to pack down and freeze the blocks to keep them together. Inside the igloo there are four pillars built from snow used to support the roof. While still cold inside, the igloo does a great job at blocking the wind.

Mann said they started on the igloo project at 7 p.m. Tuesday and continue to work on the igloo until midnight. Mann, Moul and some of their friends have continued to work on the igloo all day on Feb. 2, Feb. 3 and were still working on it Feb. 4.

"It's fun to do something different once in a while," Mann said.

Moul said his friend Heather McCaslin, a junior and resident in the University Village, commented that helping build the igloo was her first real college experience. He and his friends hope to have a super bowl party inside the igloo, Moul said. If they get a TV inside the igloo, there are outdoor connections on the dorms that they could run a cable to so they can watch the game.

"We're also going to try to sleep in here one night," Moul said.

Moul is not entirely sure if he and his friends will last a whole night. At the very least they plan on having hot chocolate inside the igloo to celebrate the success of its completion.

"I love winter and I love being out in the cold," Moul said.

Animals

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Photo provided

Students from Prof. Rachel Smith's leadership course fall 2010, won the plaque for the most stuffed animals collected by an academic course.

Lynch, faculty advisor for PUGG, said.

She believes that will change this time around. Last year, the groups weren't given as much time to collect stuffed animals, and there was some severe weather during the week in which we were collecting, Lynch said.

"This year, however, PUGG has set a goal of more than 100. We certainly believe we can do it, as long as we all pull together and stay organized," Lynch said.

Los Latinos however is being a little more secretive with how they plan on collecting the most stuff animals this year.

"We actually do have a goal this year and definitely plan to top last year's amount. However, I can't say what that goal is right now. It is top secret because we don't want to let our opponents know how many bears we are going to bring! Los Latinos is definitely planning to defend their winning title from last year!" Reyes said.

Final sign up for this event ends Wednesday, Feb 9.

'New Year Festival' to entertain

Chronicle photo by Morgan Walker

During their first dress rehearsal the Chinese student association practice song and dance for the seventh annual Chinese new year celebration.

SungMin Lim
Staff Writer

The Chinese New Year is the biggest traditional holiday of China and the "Spring Festival" will take place here in PUC's Alumni Hall on Feb. 13th. The time of the festival is 1:30 until 10:00 pm with a variety of programs to blissfully entertain and a dinner to satisfy.

One item that will be a shame to miss is the two-hour long performances given by the Chinese international students. Zheng Gong, a junior undergrad electric engineering major, is the director of the performances. He is also the male lead vocal in a lovely, harmony-rich acapella group performance of the traditional Chinese folksong, "Lovely Home."

Chronicle photo by Morgan Walker

Chinese students participating in the Chinese new year festival for its' seventh year running practice the opening song.

Some of the best from the karaoke competition from last semester, sponsored by Student Activities, also make a return Students, like Zhiwen Pan, were specially selected from the crème de la crème of the competition to sing for the celebration. Many other students were chosen to sing and perform for the celebration, such as in "Lovely Home."

Traditional Chinese instruments will be played during the performance time. The Guzheng is a board-like, string instrument, plucked by the fingers to create a rich sound, almost like a harp. The Pipa is another beautiful, instrument, shaped and played like a guitar.

Kung Fu is a Chinese martial art, mostly seen by Americans in movies and television with Jackie Chan or Jet Li. However, students and attendees of the celebration will be able to view Kung Fu live on stage.

Even though the Spring Festival is a Chinese holiday, there is much to be gained from the experience by American students. Ning Chang, who is in charge of the celebration, says PUC students can learn and enjoy the foreign culture, while making Chinese friends.

"I hope for Americans to become more familiar with Chinese culture," says Chang.

As PUC students are sure to enjoy the festival, the performers themselves seem to enjoy the presence of one another and the chance to perform on stage.

"We want to get together and have fun. We want to feel like we're at home, because many of us are homesick," Chang said.

The Chinese New Year Celebration, while it may contribute to an enjoyable night, is essentially an opportunity for PUC students to learn about a culture they may not know much about. With an increasing number of Chinese international students every year, it is important to be knowledgeable about those lived and learned amongst.

There are specific time frames for the festival. 1:30 – 2:30 p.m. is social time; 2:30 – 4:30 p.m. is performances; 4:30 – 5:00 p.m. is skills of game; 5:00 – 7:00 p.m. is dinner; 7:00 – 10:00 p.m. is karaoke. Ticket prices are $12 for adults and $8 for students (with student I.D.) and children. While they will be available at the door, contact the Chinese Student Association for more ticket information at CSA.PUC@gmail.com.

'Lights Out' comes out ahead in the early rounds

Bill Koester
Asst. Sports Editor

Movies about boxing have always been popular, but the majority of audiences do not seem to watch it in real life. Many people who see films like "Rocky" do not realize how violent a sport it really is, or the shady things that happen behind the scenes.

FX's new drama "Lights Out" makes it clear immediately that it is not going to pull any punches depicting the sport. The very first shot, for instance, is of protagonist Patrick "Lights" Leary (Holt McCallany) lying bleeding and unconscious in the locker room after the fight of his life. He has taken such a beating that he looks like a fresh body in a morgue.

Viewers soon learn that Lights lost this fight, a bout for the heavyweight championship, on a controversial split decision to "Death row" Reynolds (Billy Brown). The show then skips ahead five years to the present day, where a now-retired Lights and his trainer father (Stacy Keach) run a gym in New Jersey (the downtrodden, decaying Jersey of "The Sopranos," not the upscale party scene of "Jersey Shore").

Things have been better for Lights. His manager brother Johnny (Pablo Schreiber) lost all his money in bad investments, putting in jeopardy both the gym as well as the upscale life he has built for his family. To make ends meet, he is forced to act as an enforcer for a bookie. He also is told he has brain damage that could lead to dementia. On top of all this, rumors of a comeback start circulating after a Reynolds challenges him to a rematch.

A familiar story to be sure, but what makes the show compelling is its execution. The fights scenes are brutal, but we also get to see the backstage dealings that lead up to a fight, the training and shortcuts (i.e. drugs)

See Lights page 6

Photo courtesy by FX Channel

Interested in working for the Chronicle? Need some extra cash?

We Need You!

The PUC Chronicle is looking for writers and photographers for News, Sports, and Entertainment sections. Get your articles and photos published in issues throughout the semester and add to your resume and your portfolio. For an application, stop by the PUC Chronicle office at 344H in SUL Building.

Lights

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that some fighters take, and some more contemporary things such as the rising popularity of MMA. We also see the darker side of fighters that they need to have to be effective in the ring, and some of the seedier characters that surround the sport.

In the lead role, McCallany is quite effective. Not only does he look the part, he is also quiet, terseand understated, which seems a lot more realistic that some brash actor who goes on long monologues.

Also good is Schreiber as Lights' irresponsible brother, who is involved in many a sleazy circle, and the audience is unsure of whose interests he has in mind. He is singularly the most unlikeable character on TV, which is the sign of a great performance.

Some of the supporting performances are so-so. As Lights' father, Keach, while not bad, so far seems like nothing more than the trainer andmentor archetype, while, as Lights' wife, English actress Catherine McCormack is not very good, alternating between English and American accents, which kind of hampers any scene where she is expected to show emotion. Fortunately, these flaws do not hurt the program overall.

Admittedly, the show starts off kind of slowly, with very little actual fighting through the first few episodes. By the third, however, the show becomes one of those compelling programs viewers hate having to wait a week for.

'Lights Out' airs Tuesdays at 9:00 p.m. on FX Channel.

Lockout

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will be disappointed if there is no season, no talk of what Sundays and Monday nights will be like without football.

The reason for this is because the players and owners, in football as well as other sports, simply do not care what the fans think. It's all about money. What the fans thought did not phase baseball in the 1994 strike or the NHL in the 2004 lockout, so why would it phase the NFL?

Unfortunately, they do not need to care. Fans came back to baseball and hockey, so there is no reason to believe they won't come back to the most popular pro league after a lost season.

It's too early to tell whether or not there will be an NFL season this fall. As negotiations between the players and owners go on, though, fans' pleas for a season will likely fall on deaf ears on both sides.

Office of Student Activities

"A Night in Paris"
Student Activities
Annual Winter Dance
Saturday, Feb. 19
8pm-11pm
Alumni Hall, SUL
Free with PUC Student ID
Max 1 guest per student
Guests $5
Get free snacks and event info.
Tues., Feb. 8
WHAT'S THE BUZZ?
Sponsored by New Student Orientation
10am-2pm
SUL Concourse
Weds., Feb. 9
PERK UP: FREE COFFEE
4:30pm-6pm
CLO Conc.

Ski Trip
Devils Head Resort
Saturday, Feb. 26
6:30am-9:30pm
Merrimac, WI
Vertical Rise: 500 feet
30 Ski Trails
Longest Run: 1 1/2 Miles
Terrain Variety
30% Beginner
40% Intermediate
30% Advanced
Lift System:
3 Quad Chair Lifts
1 Triple Chair Lift
6 Double Chair Lifts
2 Magic Carpets
$50 PUC Undergrads; $80 Others
Includes bus ride, ski or board rental and lift ticket
Sponsored by Student Activities
Register by 2/18/11 in LAWS-352. No credit cards accepted. Questions? Call 989-2367.

Sponsored by Student Activities
ALPHA AND OMEGA
Family Movie Night
Alpha & Omega
Friday, Feb. 11
6pm-8pm
• TV Room, SUL

Tunes @ Noon
Monday, Feb. 7
11am-1:30pm
Oaken Arbor Cafe
Sponsored by Student Activities
CARY JUDD
"The perfect marriage between moxie and maturity"
--Performing Songwriter Magazine

MARK YOUR CALENDAR
Open Mic Night
Thursday, March 3
6pm-9pm
Calumet Falls Lounge, SUL
Sponsored by Student Activities

Over 20 Years Experience Providing Services to Children of Students, Staff, Faculty and Community
Full-Time Weekly/Full Day/Half Day Options
Degreed Teachers
NAEYC Accredited
Charlotte R. Riley Child Center
Full Day Kindergarten (including wrap around care)
Security Systems
State Licensed
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Superbowl

continued from page 8

I also know people who are Packers fans who decided they had to run out and buy jerseys to wear while they watched the game. Jerseys are very expensive, especially right before the Super Bowl. In total, the cost of throwing a Super Bowl party is equal to or greater than what some people spend on Christmas.

The little guy isn't the only one doing the spending. For the first Super Bowl in 1966, a 30 second commercial slot cost just $425,000 dollars, a fraction of the $3 million companies paid this past year for the same amount of air time. Some companies bought four and a half minutes of commercial time which would have cost $27 million. To help put this in perspective, the average American only makes $40,000 a year. We as a country spend ridiculous amounts of money on this one day in sports that will have no effect on any other aspect of our lives.

It is safe to say that in its relatively short time in existence the Super Bowl has made a huge impact on sports fans. With over 11 million Google hits it trumps the other winter sports championships. Americans are hypnotized by the glamour of the Super Bowl and because of this, the event will continue to grow as it has and maybe someday be listed on the calendar as an official national holiday.

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NFL lockout, no fans allowed

Bill Koester
Asst. Sports Editor

In the spirit of Super Bowl week, I watched Oliver Stone's 1999 drama "Any Given Sunday" over our snow-induced vacation. The film shows several aspects of what goes on behind the scenes in professional football. What is most telling, however, is what the movie doesn't show: the fans.

For all the players and owners in the fictional league, the focus is completely on winning and, more specifically, the money. There is almost no mention of the fans, like they do not even exist in the characters' world. This really shows the stark disconnect between those directly involved in the game and those who watch it.

In the real world of pro football, the Super Bowl is over, but the NFL is going to be in the news for a while, all because of the talks of a lockout that could cancel next season. This predicament the league is in makes the disconnect with its fans seem all the more prescient.

There are several issues the players and owners are sparring over. One is that the owners want to extend the season to 18 games, to which the players object. Another is that owners want to reform the rookie pay system, in which high draft picks get millions right away (something many have speculated the players agree is ridiculous and might consider changing).

The big issue, though, is that owners simply want more money. They want a bigger piece of the league's overall earnings, and are willing to lock the players out to get it. The players, meanwhile, seem willing to sit out a season to hold onto their money.

Nowhere among the stories of labor unrest are there any talks about the fans. There is nothing about how the fans, who have supported their team for years,

See Lockout page 6

Super Bowl Sunday, a super spectacle

Julie Sipek
Sports Reporter

Easter, Independence Day, Christmas and...Super Bowl Sunday? As strange as it may seem, this sporting event has taken on almost as much significance as a national holiday, and looks to only get bigger with time.

The idea for this column actually came from the 14-year-old volleyball players I coach. I informed the girls we would have a tournament the morning of Feb. 6 and their immediate reaction was one of concern they wouldn't get to see the Super Bowl. I explained to them the tournament started at 8 a.m. and we would be done long before kickoff, but I was again met with the response, "but it's Super Bowl Sunday."

This made me realize just how important this day has become in our society. Chances are these girls do not follow football on the national scale and I know for a fact the vast majority of them are Bears fans, yet they still plan on sitting down and watching the game.

These girls also brought to my attention the fact, much like a national holiday, Americans begin celebration early on in the day. We start cooking and decorating in the morning and people typically show up and start eating and drinking early in the afternoon despite the fact the game doesn't start until the evening.

These extravagant parties can cost a pretty penny. Between the food, decorations and alcohol, many people end up dropping several hundred dollars on a party for something that never directly or significantly affects their lives.

Even the smart party-throwers who host potlucks have to clean up after the event, which can be quite a task.

See Superbowl page 7

IS Connection

Information Services at Purdue University Calumet

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